

5 April 1976

MEMORANDUM FOR: Deputy Director for Administration

STATINTL FROM : [REDACTED]
Chairman, ADMAG

SUBJECT : Employee Pride in Agency Accomplishments

1. As you are aware, the criticism and unfavorable commentaries during the investigations and hearings had some impact on the morale of Agency employees. Employees were further frustrated because they could not counter this one-sided dialogue with family, friends and neighbors due to security considerations. ADMAG believes there are some avenues open to re-install in the employees the awareness and pride of a job well-done, and also expose friends and detractors to some of the Agency's accomplishments.

2. ADMAG proposes the Fine Arts Committee be requested to solicit and organize, on an Agency wide basis, displays of noteworthy accomplishments for exhibition in the Agency's Exhibition Hallway.

3. These displays might include:

a. Successful operations where Agency involvement is now common knowledge, such as the U-2 program, Glomar expedition, Cuba missile crisis, etc.

b. Devices developed to perform the mission of the Agency, and subsequently having social and economic benefits, were marketed to the public. This is a public relations technique frequently used by NASA and aerospace companies. The evolution from Agency development and usage to the general public's benefit would be a prime point in the display.

c. Office sponsored "show and tell" displays, based on the contributions to the overall mission of the Agency and highlighting the "can do" successes.

4. Further to making the displays available to Agency employees, ADMAG suggests these displays, where security permits, be on exhibition during Family Visitation Days.

5. Finally, as part of enhancing employee pride in the Agency, ADMAG recommends Family Visitation Days be scheduled at an early date.



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